

Public tender for the establishment or upgrade of e-commerce in SMEs in the period 2019-2022 "E-COMMERCE 2019-2022": Digitization of woodworking processes for luxury interiors

The company Bobič d.o.o. has successfully obtained co-financing for the project of the operation "Digitization of woodworking processes for luxury interior design" in the public tender for the public tender for the establishment or upgrade of e-commerce in SMEs in the period 2019-2022 "E-BUSINESS 2019-2022".

The aim of the public tender from the point of view of the Operational Program for the Implementation of European Cohesion Policy is to improve the possibilities of SMEs to enter or expand their business in foreign markets and thus increase their international competitiveness by establishing or upgrading e-commerce.

The purpose of the tender is to support SMEs by co-financing the eligible costs of setting up or upgrading e-commerce, which can easily enter global value chains and new markets, increase the international competitiveness of their operations, improve and accelerate interaction with business partners abroad. they send and collect information more efficiently and improve relationships throughout the supply chain.

The investment is co-financed by the Republic of Slovenia and the European Union from the European Regional Development Fund. Link to the EKP website in Slovenia: www.eu-skladi.si



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